



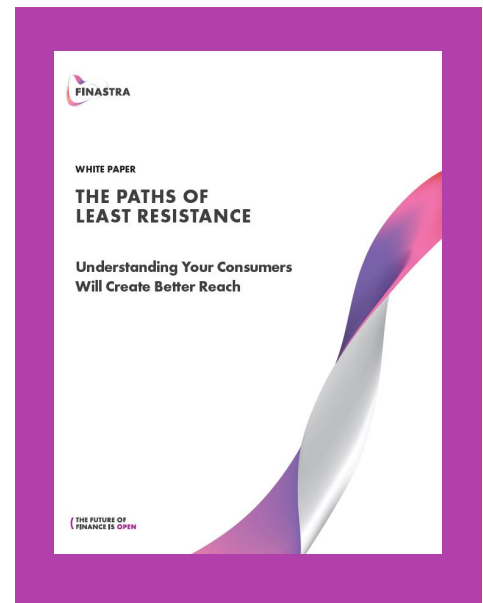
Think Beyond Millennials

A Case for Other Generations

While millennials are quickly taking over as the largest working population, they're not the only target market worth focusing on. For example, did you know that Baby Boomers have **over 70%** of disposable income?

Read this white paper to find out where your opportunities lie for every age group and how each group wants to interact with their bank, from in-person branch interactions to mobile and call centers. Learn the best way to interact with:

- Centennials
- Millennials
- Generation X
- Baby Boomers
- Traditionalists



[Download Now](#)

Have Questions? Please contact me at the information below:



Robin Boring, Business Development, Core Solution

You can't have an innovative omni-channel approach to service all generations without the right core system in place. Finastra's Retail Solutions go beyond our award-winning core to provide a consistent environment through seamless integration. Retail Solutions include core, sales and analytics, channel, merchant services, and retail payments.

Contact me today so you can make sure you have all of the information you need to have a successful core review!

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D+H has joined with Misys to become Finastra. For more information please visit our new [website](#).



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